

About RIZE



Who Are We ?

RIZE is the largest hot-air balloon company in Israel, dedicated to fulfilling your dreams and fantasies. RIZE is widely experienced in hot-air balloon flights throughout Israel and the world, specializing in providing its customers with professional and courteous service.

RIZE offers a wide range of activities:

- **Champagne Flights** – Flights over the valley right on sunrise.
- **Fiesta Flights** – tethered flights for large groups.
- **Commercial promotion flights** with magnificent banner across the balloon.
- **HotDisplay** – Positioning hot-air balloons as a showcase at events.
- **Night Glow** – Positioning hot-air balloons as a showcase at a night event – AMAZING!

Our Pilots

All of the company's activities are carried out by commercial balloon pilots certified by law and holding all necessary permits.

Our pilots were trained at the internationally recognized balloon pilots' academy in California, U.S.A., and their training includes teaching new balloon pilots, in addition to extensive knowledge in the field.

Hot-Air Balloons

RIZE is the only company in Israel which has **three** balloons; we can fly with about 30 people simultaneously

Our balloons are the most advanced models - the "Rolls-Royce" of hot-air balloons - and comply with the most up-to-date standards of safety.

Our giant balloons (27 meters when standing) are impressive in their power and beauty.

Maintenance:

RIZE hot-air balloons comply with the strict requirements both in manufacturing standards of balloon aircraft and their daily maintenance and periodic inspection.

Why RIZE ?

RIZE is considered a leader in the field of hot-air balloons in Israel because of its:

- ✓ Professional performance
- ✓ Beautiful and advanced balloon aircraft
- ✓ Highest level of customer service down to the most minute detail
- ✓ Our flights include a fancy breakfast, champagne party, stories and more.
- ✓ Professional and courteous service
- ✓ 3 Balloons = up to 30 people at the same time (and even more ... contact us for more information)

Make your dreams come true with RIZE

As the leading hot-air balloon company in Israel, RIZE will fulfill your dream and make your event a once-in-a-lifetime experience.

Rize Up Ltd. | Customer Service: +972-77-4500-282 | info@rize.co.il | www.RIZE.co.il

Our Activities

Champagne Flights



The **RIZE** team enables you to fulfill a dream with a spectacular, breathtaking experience. Champagne flights are a great way to give a once-in-a-lifetime gift to yourself or to someone you love.

The hot-air balloon is the first-ever aircraft, invented 230 years ago, and considered one of the ten most important inventions in history.

RIZE - the oldest and leading balloon aircraft in Israel, preserves the tradition while emphasizing excellent service and safety as highest priorities.

What exactly is a "champagne flight" ?

'Champagne flights' are free-flights that culminate with a champagne toast in the great tradition of over 200 years of ballooning.

'Champagne flights' are suitable for couples, groups and singles, making each celebration into a unique experience. The flights are launched daily, with prior reservation. (?)

Hot-air balloon flights are best launched in the early morning or late afternoon hours when the climate is stable and creates ideal conditions for a fun and safe flight.

We will lift off in the early morning or late afternoon hours, roaming the skies on a light wind, gazing at the landscape from a bird's-eye view.

The flight lasts between 40-90 minutes, according to the winds. The flight itself is only a part of a complete experience lasting 4-5 hours.

The flight includes an array of experiences...

- Coffee and snack at the initial meeting place
- Inflating the hot-air balloon
- Gentle lift-off at sunrise
- Gliding and roaming the skies at an altitude of up to 2000 ft
- A soft landing
- Celebratory toast with chilled, quality champagne
- Story-telling
- Relaxed off-the-road trip
- An indulging breakfast
- Hot-air balloon flight certificate
- A unique gift to celebrate an event
- Detailed suggestions for continuing the day touring the area

All this at the highest level of service you could ask for!

Hot-air balloon flight area

The flights usually take place in the Jezreel Valley – Ramot Issachar – the most beautiful and recommended area in Israel.

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Hot-air balloons at events...

"Fiesta" Flights

Tethered flight activity for groups – a novel attraction for your event

'Fiesta flights', also known as tethered flights, are localized flights where the hot-air balloon, tethered to the ground, lifts off and lands at the same point.

This fascinating experience is suitable to any event held outdoors, offering the opportunity to taste the excitement of the hot-air balloon and experience gazing at the world from a bird's eye view.

The hot-air balloon will lift off and land during your event, allowing a large number of participants to take part in the fun, touching the sky from the balloon's basket.

Fiesta flights are an excellent way of adding a novel and exciting touch to your event.

Hot-air ballooning is a quiet and easygoing experience, and can be enjoyed by all.

The length of the flight will be determined by the number of people, the weather, and field conditions.

Since hot-air ballooning does not require physical activity, it is suitable to all.

Brand Name / Advertising

The hot-air balloon can be tagged with an advertising banner of your choice.

Night glow

At nightfall, we will intensify the presence of the hot-air balloon by illuminating it from the inside with fire burners. Together with music, the scene is spectacular, an unforgettable sight for your guests.

Breathtaking!

The RIZE team enables you to fulfill a dream with a breathtaking experience.

"Fiesta flights" will upgrade your event to a true fiesta, one that your guests will never forget!





Workshop for building and flying hot-air balloons

The workshop integrates high quality creative activity of a model with actually flying the hot-air balloon.

The model that each participant builds and flies is 1.5 meters across.

The workshop begins with an explanation of hot-air balloons, their history, their use through the years and the way they work.

The hot-air balloons in the workshop are made of colored paper decorated by each participant.

When all the models are completed, all the balloons are launched into the sky in an exhilarating and beautiful display of color.

The hot-air balloons are launched using hot air (no flames), in a manner that is completely safe for all ages.

The hot-air balloons are ecologically friendly.

The workshop can be a team effort by dividing the participants into teams of two or three members each.

Also, the workshop can be a competition of "the most decorated balloon" or "the balloon that remains aloft the longest time".

Upon request, we will place a 'wish' in each balloon for the participant to read ("the wishing balloon").

F.A.Q

Where do the flights take place?

'Fiesta flights' can be held in a variety of locales. There is no need for special flight permits since the hot-air balloon is tethered to the ground. The only requirement is a wide open space, so 'fiesta flights' can take place in many places throughout Israel, including enchanted nature venues.

What is a 'fiesta flight'?

'Fiesta' comes from the Latin word meaning 'carnival'.

This flight is also called 'tether flight', meaning that it is tethered to the ground.

The flight can unify a festive event, giving a large number of people the opportunity to enjoy the hot-air balloon experience.

What are the requirements and the technical limitations?

The locale: The ground must be clean and free of obstacles (high-tension wires, electric poles, trees or any other protruding item), that may prevent a safe and enjoyable operation. A large grassy area or a field is ideal, as is packed dirt or gravel.

A larger open space allows the balloon to rise to a higher level.

Weather: Every hot-air balloon flight is dependent upon the weather conditions. A flight requires good visibility and a wind of less than 10 knots.

What time of day is best for a 'fiesta flight'?

Usually the early morning hours and afternoon, about 2 hours before sunset.

During the cool season, the hours can be more flexible, since the sun is not as strong as in the warmer season, when the sun heats the ground surface, causing changes in pressure leading to movement in air mass in the atmosphere (i.e. wind).

The meteorological service's weather prediction assists us in our planning.



How long is the hot-air balloon activity?

Between 2-4 hours, according to request and weather conditions that will ensure a safe and enjoyable flight. Length of time transporting people in the balloon's basket is according to request and the number of people.

Inflating the balloon

After you have been invited to join in a hot drink, the pilot will instruct the ground crew in inflating the hot-air balloon. The RIZE team invites you to take an active part in this experience, or to watch the crew from the side and enjoy the amazing sight of the balloon being inflated and rising into the air.

The flight

When the balloon is inflated and ready for flight, the passengers step into the basket and receive final instructions from the pilot.

The RIZE team promises you a delightful and exciting experience from the gentle takeoff throughout the entire flight. During the flight, the pilot explains about the balloon's workings and answers any questions the passengers may have.

The flight is determined by the direction and strength of the wind. The pilot controls the flight altitude and the flight direction by entering the air masses moving in different direction.

The landing

Toward the end of the flight, the pilot locates an area suitable for landing.

The crew, which has been following the flight from the ground and keeping constant radio contact with the pilot, will wait at the landing site. The balloon can land in almost any open space.

It should be emphasized that the landing site is unknown in advance, increasing the excitement of the flight anew each time.

The crew will collapse and fold the balloon, and then we will toast with quality champagne as the pilot and crew share stories with the guests.

Off-the-road trip

Following the champagne toast we will head to the fields, orchards and wooded areas in an SUV, a relaxed ride on our way to a delicious breakfast.

In conclusion...

A hot-air balloon ride is an exhilarating once-in-a-lifetime experience.

To conclude this experience, we will partake in a delicious home-made breakfast, delicacies made by Yael of the **Jezreel Valley**, a gastronomic delight for all.

At the same time, our guests will receive hot-air balloon ride certificates and a small gift from the RIZE team.



Safety

Hot-air balloons are known to be the safest aircraft in the world.

The balloon is carefully examined prior to each flight, and the pilot decides whether or not to embark on the flight, according to the state of the equipment, and the ground and weather conditions.

Each flight is supported by a flight plan submitted to and approved by the Flight Information Board.

Furthermore, the hot-air balloon undergoes strict periodic examinations and is certified by the aerial qualification board of the Civilian Aircraft Authority.

Every passenger receives detailed instruction before boarding the balloon.

Smoking is not allowed in the vicinity of the hot-air balloon.

Should one of the passengers feel unwell or unsure, we will land as quickly as possible in order to return him/her to the ground.

We will keep in constant contact with the ground crew during the entire flight, as they follow the balloon's progress and are available for any problem that may arise.

The safety and security of the guests and the team are first priority.

We are committed to giving you the safest hot-air balloon experience.

Insurance

The RIZE company has comprehensive flight insurance, covering its passengers for \$100,000 and \$2,500,000 in 3rd-party insurance.

The hot-air balloon is insured by MARSH's of London.

Important notes

1. The hot-air balloon flight depends upon calm weather conditions which can usually be predicted in advance, but not always.
2. Since the flight depends upon comfortable weather conditions, it may be postponed should the conditions be unsuitable.
3. Permission to go ahead with the flight is usually received 48-72 hours before flight time, following receipt of information concerning expected weather conditions.
4. Each passenger will receive comprehensive instruction before the flight.
5. 'Champagne flights' are suitable for children over 8 years of age.
6. It is forbidden to bring any type of weapon or firearm on the flight.
7. Clothing: Closed shoes are recommended, preferably sports shoes or walking shoes. A hat is recommended, as is warm clothing for the upper body during the cooler season.
8. Passengers are requested to board the balloon with minimum gear, preferably only a camera and a bottle of water. Extra weight should be avoided.

The hot-air balloon flight depends upon calm weather conditions which can usually be predicted in advance, but not always. Therefore, it is important to confirm the date after an updated weather report has been received, as close as possible to the date of the activity.



Booking Form - Champagne Flight

Personal and flight details:

Name	
Address	
Home telephone	
Mobile phone	
E-mail	
Preferred flight date	

Passengers' details:

	Passenger's name	Passport / I.D. number	Date of birth	Weight	Health status
1					
2					
3					
4					
5					
6					
7					
8					

Payment

Please choose the preferred method of payment, by writing "Yes" or "No", and writing credit card details:

Check	
Cash	
Credit card (Full number and validation)	

Please note!

To make a flight reservation you must fill in credit card information for payment and/or deposit only (even if you choose to pay with a different payment option). Following the order (completing the form and sending it to us), we will collect a registration fee (25%) by phone, as specified in the price list.

Special requests / comments / additional details :

We would like to know how you heard of us. Please detail :

[Internal use only: flight #: _____ payment c.: _____ calendar: _____ d. order: _____]



Booking Form - Champagne Flight

Dear customer,

Please fill the booking form of all its required details,

then send it back to our office by e-mail: info@rize.co.il

or by fax number: +972-77-4500-281

If you have any questions or issues - don't hesitate - contact us at any time by e-mail or phone.

Have a Blossom Day,

Rize Up - Hot Air Balloons of Israel



Price list for 'Champagne flights' - Summer 2011

- 1,190 NIS per person on weekdays; NIS.1295 on weekends and holidays
- 990 NIS for children up to 13 years of age
- 3,600 NIS for a private flight for 2 people on weekdays; NIS.5000 on weekends and holidays
- Private SPECIAL VIP flight for 2: 4,500-5,000 NIS on weekdays/weekends
- Specially-designed greeting sign – 280 NIS

Winter special for orders submitted prior to 28.2.09

# of passengers	Price per person
1	1095
2	1045
3	995
4	945
5	895
6	845

- 25% discount from the original price for a last-minute flight
- Private flight for 2 NIS.3500 on weekdays / NIS.4500 on weekends
- Specially-designed greeting sign – NIS.180 instead of 280
- Child up to age 13 – NIS.895
- Special prices are for weekdays only unless otherwise specified

Prices include everything!

- Coffee and snack at the initial meeting place
- Inflating the hot-air balloon
- Gentle lift-off at sunrise
- Gliding and roaming the skies at an altitude of up to 2000 ft
- A soft landing
- Celebratory toast with chilled, quality champagne
- Story-telling
- Relaxed off-the-road trip
- An indulging breakfast
- Hot-air balloon flight certificate
- A unique gift to celebrate an event
- Detailed suggestions for continuing the day touring the area

This is a 4-5-hour experience, from beginning to end



Meeting place – Ein Harod Ihud

Meeting place – The entrance to Ein Harod Ihud (Road #716)

Meeting time – 06:30 A.M. (or according to prior agreement depending on sunrise and wind condition)

Please be on time or somewhat early.

Naturally, we are available at mobile phone numbers: 0528-227-008 (Efi Palmai)
0522-315-186 (Tal Stieglitz)

Important notes

- Do not bring any type of weapon or firearm
- Clothing: Closed shoes are recommended, preferably sports shoes or walking shoes. A hat is recommended, as is warm clothing for the upper body during the cooler season
- Passengers are requested to board the balloon with minimum gear, preferably only a camera and a bottle of water.
- Extra weight should be avoided.

Cancellations

1. Cancellations 48 hours or more before the flight, the customer will pay 50% of services ordered.
2. Cancellations up to 48 hours before the flight, the customer will pay the full price for services ordered.
3. RIZE UP Ltd. Reserves the right to cancel the flight in case of adverse weather conditions. The customer will NOT be obligated for any sort of payment when RIZE UP Ltd initiates the cancellation.

F.A.Q

Question: Who can fly in a hot-air balloon?

Anyone who is taller than 1 meter (taller than the sides of the balloon's basket) and who can board the balloon on his own. Children under the age of 14 must be accompanied by a parent. Pregnant women must have permission from her attending physician.

Question: What equipment should we bring?

Closed shoes, warm upper-body clothing in cooler months, hat and camera. Please refrain from any heavy equipment.

Question: How does the hot-air balloon reach the flight location?

The balloon is packed and brought by motor vehicle to the flight location. It is inflated at the flight location, and the sight is exciting and interesting.



Contact Us

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We insist on quality service and we guarantee an answer back within 24 hours.

However, with the intent to give you full attention and for each application request, sometimes the answer may take a little longer.

If you have an urgent question or request, we will be happy if you contact us by phone.

And ... Thank you for choosing to fly RIZE !

www.Rize.co.il